



Blue Carbon Policy Working Group

**1st Workshop
12-14th July, 2011**

**Conservation International
2011 Crystal Drive, Suite 500
Arlington, VA 22202**

Participants information

With thanks to our sponsor:



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Bietta, Federica - Deputy Director, Office of Climate Change and Development, Office of the Prime Minister, Papua New Guinea/Coalition for Rainforest Nations



Federica Bietta is the Deputy Director of the Coalition for Rainforest Nations, an intergovernmental initiative involving over 30 nations that seeks to better align market incentives with sustainable outcomes related to tropical forests in developing nations. Federica is also Director of Finance and Administration at the Columbia Business School. She also acts as a liaison between the developing and European countries involved in the United Nations climate change process.

Federica's corporate experience relates to corporate banking and investment banking. She has worked with a leading European Bank in the US market following major relationships with Fortune 500 US Corporation such as: Tyco, General Electric, ADP, AIG, IBM, etc.

Federica was raised in Italy. She has earned a Bachelor degree in "Economics & Finance" at the University of Perugia. She augmented her Finance studies in Brussels along with strategic management studies at Cal State Hayward. She has a Masters of Business Administration from both Columbia Business School and the London Business School.

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Bilbao-Bastida, Vasco - Program Associate, Linden Trust for Conservation

Vasco Bilbao-Bastida joined LTC in 2009. Previously he worked as an analyst at J.P. Morgan Securities, covering Latin American clients for the Structured Investments Distributor Marketing group. He holds a BA in government from Harvard College.

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Bruner, Aaron – Director of Economics and Planning, Conservation International



Aaron Bruner is an economist with experience helping to solve environmental and human development problems in more a dozen countries around the world. His work focuses on making conservation an attractive option by building ecosystem services and markets for those services into decision making. As a Director of the Economics and Planning program at Conservation International, responsibilities include working with rural communities to design community owned and managed conservation areas, evaluating the contribution of protected areas to national and local economics, and supporting governments in integrating the environment into development planning processes. He has also worked on issues ranging from economic analyses of forest products to increasing the contribution of the tourism industry to biodiversity conservation. He holds a Bachelor's degree in Economics from Wesleyan University.

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Crooks, Steve, Ph.D. – Director of Climate Change Services, ESA PWA



Dr Crooks is a wetland scientist/sedimentologist with 19 years specialized experience coastal wetland systems and their response to human impacts and climate change. His experience transcends science, restoration practice and policy. His work quantifying the carbon budgets of coastal wetlands forms the basis of several recent reports and a panel event at the UNFCCC COP 16.

Dr Crooks' Ph.D. examined the sedimentology (including carbon content) of coastal wetlands, exploring with comparison to undisturbed reference sites, the impacts of wetland drainage and restoration on soil properties.

Subsequently, Dr Crooks won a Post-Doctoral Research Fellowship and, based at the University of East Anglia, worked for five years with policy analysts and economists on the integration of wetland into climate change mitigation and adaption approaches. In 2004 joined Philip Williams and Associates, a leading consultancy in the field of wetlands restoration science, planning and design. As Director of Climate Change Services he leads projects related to wetland restoration feasibility assessment and design, assessment of landscape response to sea level rise, guidance on the development of wetlands restoration offset protocols, and climate change adaptation planning.

Since 2007 Dr Crooks has guided agencies and working groups on the potential for coastal wetlands to contribute to climate change mitigation strategies. Groups include the Climate Action Reserve, I.U.C.N., World Bank, Conservation International.

Dr. Crooks has contributed to numerous committees, interdisciplinary research groups and programs. He chairs a Blue Ribbon Panel, which developed an Action Plan to establish a North American greenhouse gas offset protocol for wetland restoration and management projects. He is a Co-Principal Investigator of a National Center for Ecological Analysis and Synthesis workshop on Coastal Wetland Modeling, and a Co-Chair of an International Blue carbon Working Group on quantification of carbon within coastal wetland soil.

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Emmer, Iginio, Ph.D – Sylvestrum



Iginio Emmer has a PhD in Earth Sciences and has been working in the field of forestry and climate change since the early 1990s. He built up experience in the development, management and certification of AFOLU projects in Eastern Europe, Southeast Asia, Africa, South America, and The Netherlands. His main asset is being able to coordinate work with experts from various environmental, social, economic and legal disciplines, in governmental and non-governmental organizations, and business. He has been a member of the A/R Working Group of the UNFCCC's CDM Executive Board and participates in the Technical Advisory Group of the VCS AFOLU, being lead-author of the ARR standard. Iginio is the lead author of the Peatland Rewetting and Conservation requirements of the VCS and of a Tidal Forest A/R methodology submitted for CDM validation.

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Emmet-Mattox, Steve - Senior Director of Strategic Planning and Programs, Restore America's Estuaries



Steve Emmett-Mattox is the Senior Director for Strategic Planning and Programs for Restore America's Estuaries (RAE). RAE is a national non-profit coastal conservation organization dedicated to the protection and restoration of estuarine habitat. Mr. Emmett-Mattox has worked with RAE since 2000 – as Program Director, Development Director, and Vice President. He currently develops new initiatives for RAE, including strategic efforts in the areas of estuary economics and the connections between coastal habitat restoration and climate change impacts, mitigation, and adaptation. Mr. Emmett-Mattox developed RAE's national partnership for habitat restoration with NOAA's Restoration Center - which has resulted in more than \$30 million invested in more than 800 community-based restoration projects. He also co-led the creation of RAE's highly successful biennial National Conference on Coastal and Estuarine Habitat Restoration, which attracts 1,000 participants. He has more than twenty years of experience in environmental protection and conservation, leading efforts for the Environmental Law Institute, the Institute for Conservation Leadership, and Rails-to-Trails Conservancy. He received a master's degree in environmental ethics from the University of North Texas. He loves to garden and lives in Niwot, CO with his wife and son.

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Espinosa, Consuelo - Senior Forest and Climate Change Officer, IUCN



With a masters degree in economy for natural resources and the environment from the Universidad de Concepcion in Chile, Connie joins us from the IUCN regional office for South America (SUR) in her native Ecuador where she worked on the Forest Conservation Program since 2002, first as a consultant, then as program officer before acting as regional program coordinator for SUR.

Before joining the IUCN fold, Connie worked in the application of economic instruments for the conservation of protected areas at the Universidad Catolica del Ecuador and worked at a UUNN environmental Facility in Ecuador coordinating the work of regional volunteers. Whilst completing her masters in Chile, Connie worked as a research assistant, carrying out coast assessments on the impacts of climate change on the south coast; building equilibrium models for testing economic instruments to achieve environmental and social objectives for restoring river basins. Connie then went on to join Fundacion Terram, an IUCN member in Chile, carrying out a set of studies in the economic department looking into green accountability, the valuation of Chilean biodiversity, assessment of natural resource industries (timber, mining and fishery), and macro-economics.

As Senior Forest and Climate Change Officer, Connie is focusing her attention on REDD opportunities – a financial and economic instrument for the mitigation of climate change and forest conservation and restoration. Connie will be keeping a close eye on the UNFCCC negotiations and forest governance arrangements which will effect the design and implementation of REDD initiatives.

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Federici, Sandro – Coalition for Rainforest Nations



Sandro Federici is PhD in forest management at University of Tuscia (Italy). He has been following negotiations under the UNFCCC since 2002 as an expert in LULUCF accounting for the Italian Delegation, the European Commission and for the last three years, with the PNG Delegation. He is also an expert in reporting GHG emissions and removals from the LULUCF sector and is currently expanding his expertise to the AFOLU sector, collaborating with GIZ and EPA for a capacity building activity on national GHG inventories for the AFOLU sector. He currently

works for the Coalition for Rainforest Nations.

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Fraenkel, Amy - Regional Director, UNEP Regional Office for North America (RONA)



Amy Fraenkel has more than 20 years of experience in environmental law and policy. She has worked in both the executive and legislative branches of the United States government, inter-governmental organizations, and the private sector. Her areas of expertise include climate change, ocean and coastal issues, hazardous substances, trade and environment, and international law.

Amy joined the United Nations Environment Programme as Regional Director for North America in January, 2008. Prior to joining UNEP, Amy worked for six years with the U.S. Senate Committee on Commerce, Science and Transportation where she served as Senior Counsel of the Oceans, Atmosphere, Fisheries and Coast Guard Subcommittee. There she worked on legislation related to a wide range of issues, including climate change, ocean acidification, ship and land-based sources of pollution, marine mammals and sea turtles, and the UN Convention on the Law of the Sea.

Prior to working in the U.S. Senate, Ms. Fraenkel worked as a senior policy advisor in the Office of International Affairs within the U.S. Environmental Protection Agency (EPA). She served on U.S. delegations and negotiated measures in UNEP, the International Maritime Organization, the World Trade Organization, and the Organization for Economic Cooperation and Development (OECD).

Ms. Fraenkel also worked for seven years in private law practice on international and environmental issues at the firms Cleary, Gottlieb, Steen and Hamilton in New York, and LeBoeuf, Lamb, Greene and MacRae in San Francisco. Ms. Fraenkel graduated from Grinnell College with a Bachelor of Arts in Political Science and a concentration in environmental studies. She obtained her law degree from Harvard. She also holds a French language certificate from l'Institut Catholique de Paris.

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Funk, Jason - Land Use and Climate Scientist, Environmental Defense Fund, International Climate Program, Washington, DC Office



Dr. Jason Funk works with communities, coalitions, partners and consultants to improve opportunities for rewarding farmers, foresters, and other land managers for better land-use practices through carbon markets. He aims to leverage sound science and the value of multiple environmental services to pioneer more sustainable management practices, with the goal of improving livelihoods, reducing greenhouse gas emissions, and restoring local ecological health.

Dr. Funk's areas of expertise include land use and climate change, land use and water quality, carbon finance, international carbon markets, environmental policy analysis and project development.

Before joining EDF, Dr. Funk worked with indigenous rural landowners in New Zealand on the use of market-based incentives for carbon sequestration in native forests. He holds a PhD from Stanford University and MS and BS degrees from Ohio State University.

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Hatziolos, Marea - Sr. Coastal and Marine Specialist Environment Department, World Bank



Marea Hatziolos is a marine ecologist and a senior coastal and marine specialist in the Environment Department of the World Bank. Her undergraduate degree was in Biology, from Wellesley College, and she received her PhD in Zoology from the University of California at Berkeley, where she focused on tropical marine ecology. She did postdoctoral work at Yale University and at the Instituto Tecnológico de Monterrey in Mexico before accepting a AAAS Science and Diplomacy Fellowship to work on marine environmental policy at USAID.

She is the team leader for the Coastal and Water Team in the Environment Department and leads the Bank's work on Integrated Coastal Management and climate change and coral reefs. She oversees a global partnership between the GEF, the World Bank, the University of Queensland and some 40 research institutions world-wide to support science based management of coral reefs (the CRTR Program) in four Bank regions and is the Bank's representative to the International Coral Reef Initiative (ICRI).

Marea is also building momentum within and outside the Bank to promote ecosystem based-adaptation to climate change. She is part of an international working group on valuation of marine ecosystem services and led the publication of this year's *Environment Matters*-the Environment Department's annual review (www.worldbank.org/icm) on the same subject. Besides working on coral reefs, Marea helps implement a global program on sustainable fisheries (PROFISH) supported by the Bank, focused on country level reforms in the sector as well as advocacy for improved governance of fisheries resources at regional and global levels.

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Herr, Dorothée – Marine Program Officer, Global Marine and Polar Program, IUCN



Dorothée Herr joined IUCN's Global Marine and Polar Programme as a Marine Program Officer beginning of 2009. Despite being native of land locked Luxembourg, Dorothée is particularly interested in policy processes on ocean and climate change. In her capacity at IUCN Dorothée is following in particular the current UNFCCC negotiations and working towards including marine and coastal issues more centrally into the international climate change policy debate. She is active in a wide range of marine related climate change topics and initiatives, including on ocean warming and ocean acidification as well as on nature-based solutions to climate change adaptation and mitigation. Dorothée is also the lead author of IUCN's publication on *The Ocean and Climate Change: Tools and*

Guidelines for Action, and has contributed to several recent publications and articles related to "blue carbon".

Dorothee holds a MSc in Environmental Change and Management from the University of Oxford, UK and a Diploma in Geography from the University of Heidelberg, Germany. Dorothee has broad experience within the private sector, government agencies and NGOs having worked amongst others at the Luxembourg Ministry of the Environment, Greenpeace and the International Network for Studies in Technology, Environment, Alternatives, Development (CEPS/INSTEAD).

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Kauffman, Boone – Oregon State University



Dr. J. Boone Kauffman was a senior research ecologist with the Northern Research Station of the USDA Forest Service and is now at the Oregon State University. Prior to this position he was Director of the Institute of Pacific Islands Forestry in Hilo, Hawaii and a professor of ecosystems ecology in the Department of Fisheries and Wildlife at Oregon State University. Dr. Kauffman's current research centers upon understanding the vulnerability of tropical wetlands and forests to climate change and the development of adaptation and mitigation strategies to climate change. His current research focus is on C dynamics, biodiversity, land use, and climate change implications for freshwater wetland and mangrove forests of the Asia Pacific and Latin America. These studies are located in Bangladesh, Micronesia, Palau, Indonesia, and Mexico. Dr. Kauffman has a lifelong research interest in ecosystems, disturbance, and restoration ecology in both tropical and temperate landscapes. In particular, his research has centered on the influences of natural disturbances and human perturbations on ecosystem structure and function; the global influences of deforestation, land use, and wildland fire on ecosystems; the influences of land use on riparian/wetland ecosystems; and ecological approaches to restoration. In addition to the locations above he has led research projects in tropical savannas, dry forests, and evergreen forests of Brazil, Mexico, Costa Rica, and Venezuela as well as in forests and grasslands of Africa, Guam, Hawaii, Oregon, Idaho, and California. Dr. Kauffman has authored over 250 scientific publications. He received his Ph.D. in Forest Ecology from the University of California, Berkeley. Boone currently lives in Durham, New Hampshire with his wife Dian, and their two boys Cimarron and Kenai.

Kenworthy, Jud - National Ocean Service, NOAA, CCFHR

Since 1979 Jud has been working as a research fisheries biologist at the Center for Coastal Fisheries and Habitat Research, NCCOS, NOS, NOAA in Beaufort, North Carolina. In this position he served as principal investigator, project leader and collaborator on national and international research programs focusing on the structure, function, and dynamics of coastal and estuarine ecosystems with special emphasis on marine seagrasses, benthic habitat utilization by marine organisms, and the environmental factors controlling the distribution, abundance and population dynamics of these communities. His research directly addresses many of the critical management issues regarding conservation and restoration of coastal marine ecosystems in the United States and globally. Daily, he works on scientific and resource management teams providing expert consultation and evaluation of scientific research in support of local, state, federal and international initiatives for managing and conserving coastal marine resources.

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Kim, Elizabeth – Foreign Affairs Officer, U.S. Department of State, Bureau of Oceans and International Environmental and Scientific Affairs, Office of Ocean and Polar Affairs

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Laffoley, Dan - Professor - Senior Advisor, Marine Science and Conservation, Global Marine and Polar Programme, IUCN & Marine Vice Chair IUCN's World Commission on Protected Areas (WCPA).



In the Global Marine and Polar Programme Dan provides knowledge, innovation and leadership on new ways for delivering marine conservation which lever greater action and attention for the ocean. This involves working with leading scientists to create initiatives that bring new knowledge into policy on issues such as coastal carbon sinks, climate change and ocean acidification. He has a keen interest in how information technology can help protect the ocean and recently co-originated and helped deliver Google Ocean, showing the public for the first time how the ocean is protected, benefitting in excess of 500 million people with

a new perspective on the seas.

In the World Commission Dan was elected as a Vice Chair in 2006. WCPA is one of the six voluntary IUCN Commissions and with over 1,200 members in 140 countries it is administered by the Protected Areas Programme at the IUCN Headquarters in Gland, Switzerland. He is currently taking WCPA through a major strategic review to radically develop the role and focus of the marine work through the development and implementation of the WCPA - Marine global Plan of Action. The WCPA mission is to promote the establishment and effective management of a worldwide system of network of terrestrial and marine protected areas, as an integral contribution to the IUCN mission.

For nearly 25 years Dan has been responsible for the creation of many key national, European and global partnerships and alliances that underpin marine conservation. He served as chief scientific advisor for the marine environment in Natural England, for over a decade headed-up the marine conservation programme for English Nature, and has also worked in a variety of roles including special marine environmental advisor for the Prime Minister Tony Blair's Strategy Unit, and for the European Commission. He currently chairs the International Ocean Acidification reference User Group and is a member of several marine science Councils and advisory boards in the UK. He is currently an independent special advisor to the UK Government on marine science.

For more details and to download any of his recent publications please see

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Lau, Winnie - Program Manager, Marine Ecosystem Services Program

Winnie is the Program Manager for the Marine Ecosystem Services (MARES) Program. Prior to joining the MARES Program, she worked at the U.S. Department of State as an American Association for the Advancement of Science (AAAS) Diplomacy Fellow and an AAAS Center for Science Diplomacy Fellow. Winnie worked in three different offices at the Department of State: Office of the Science and Technology Adviser to the Secretary, Office of Oceans Affairs, and Office of Multilateral Trade Affairs—covering issues such as U.S.-Japan bilateral science and technology cooperation, international policies on marine biodiversity, marine protected areas, coral reefs and climate change, and accessions to the World Trade Organization. Winnie received her M.S. and Ph.D. in Oceanography and graduate certificates in Environmental Management and Technical Japanese from the University of Washington and her B.A. in Environmental Sciences and Integrative Biology from the University of California, Berkeley. Winnie has extensive field research experience in coastal and marine environments, from the mangroves of Okinawa, Japan to the high seas in both the Pacific and Atlantic Oceans. She speaks Cantonese, Mandarin, Japanese, and basic Spanish.

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Lee, Donna - Lead forest and land-use consultant, Climate Focus



Donna Lee is lead forest and land-use consultant for Climate Focus. She was formerly at the U.S. Department of State serving as the lead negotiator on Reducing Emissions from Deforestation and forest Degradation (REDD+) and coordinated the U.S. government's international policy on climate change and forests/land-use. Prior to this, she served as U.S. representative on a broad array of environment issues at the U.S. Mission to the United Nations in Geneva, Switzerland.

Donna holds a Bachelor's degree in Electrical Engineering and a Masters in Education from UCLA, a Masters in Asian Studies from Cal State University Long Beach, and a Masters in International Policy from Stanford University.

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McCarty, Amanda - International Program Manager, Climate Program Office, NOAA

Amanda McCarty is an International Program Manager in the Climate Program Office of the National Oceanic and Atmospheric Administration (NOAA). Her background in marine biology and experience in domestic and international climate policy inform her work at the interface of international climate science and policy, including with the United Nations Framework Convention on Climate Change, the Interagency Climate Adaptation Task Force, and the National Ocean Policy.

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McGlynn, Emily - Special Assistant to Deputy Special Envoy for Climate Change, US Department of State

Montes de Oca L., Julio – Program Development Official for Latin America, Wetlands International, Panama Office



Julio has worked for the Ramsar Convention Secretariat in Switzerland, supporting its regional implementation in the Americas, as well as for IUCN Regional Office for Mesoamerica (ORMA) in Costa Rica, developing and implementing water management and wetland projects. Julio currently heads the Wetlands International office in Panama, with a regional scope for Latin America and the Caribbean, and focusing thematically on wetlands and livelihoods. His past experience also includes five years of private sector work in the sugar and fuel

ethanol industry.

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Murray, Brian - Director for Economic Analysis, Nicholas Institute, Research Professor of Environmental Economics, Nicholas School of the Environment



Brian is widely recognized for his work on the economics of climate change policy, including the design of cap-and-trade policy elements to address cost containment and inclusion of offsets from traditionally uncapped sectors such as forestry and agriculture. He routinely advises members of the United States Congress and their staff on climate change legislative proposals. He is currently leading an effort to develop protocols and methods for reduced emissions from deforestation and degradation (REDD) in the Amazon region. Dr. Murray has been invited as a co-author of several national and international assessments of forest resources, especially related to climate change. Of particular note, he was a convening lead author of the Intergovernmental Panel on Climate Change's Special Report on Land Use, Land Use Change, and Forestry. He has convened several forums of economic modeling experts to examine and communicate the results of their climate, energy and land use policy efforts to the public and private sectors. His research has examined the economic effects of traditional command-based regulatory strategies for pollution control and more market-oriented approaches such as cap-and-trade programs and emission taxes. His work has been published in books, edited volumes, and professional journals. Prior to coming to the Nicholas Institute in 2006, Dr. Murray was Director of the Center for Regulatory Economics and Policy Research at RTI International, a university-affiliated not-for-profit research institution.

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Robert O'Sullivan – Executive Director North America, Climate Focus



Robert O'Sullivan experience covers the Kyoto Protocol, European and voluntary emissions trading schemes along with the ongoing discussions around future international and domestic climate policy. Robert joined Climate Focus in the Netherlands in 2005 and relocated to Washington D.C. in late 2007 to establish Climate Focus's U.S. office. Since moving to the US Robert has focused on the policy and business of the land use sector with a focus on reducing emissions from deforestation and degradation (REDD). Prior to joining Climate Focus Robert was a lawyer in the World Bank where he provided legal and regulatory advice to the Carbon Finance Unit and the Bank's carbon funds.

Bob holds degrees in sciences, arts and law from the University of Queensland in Australia and a Masters of Law from The American University in Washington, DC.

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Pendleton, Linwood – Director of Ocean and Coastal Policy at Duke's Nicholas Institute



Before coming to Duke, Linwood was a Senior Fellow and Director of Economic Research at The Ocean Foundation, and Director of the Coastal Ocean Values Center. Linwood was a tenured Associate Professor of Environmental Science and Engineering at UCLA, an Assistant Professor of Economics and Finance at the University of Wyoming, and an Assistant Professor of Economics at the University of Southern California.

Linwood is an expert in coastal and marine economics, especially using empirical methods to understand the effects of environmental change on economic uses of the ocean. He works on coastal and marine recreation in the United States and Caribbean and marine fisheries in California, Panama and Brazil.

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Pidgeon, Emily – Senior Director of Strategic Marine Initiatives, Conservation International



Dr Emily Pidgeon is the Director of Conservation International's Marine Climate Change Program which is focused on solutions for coastal and marine adaptation to climate change and on developing marine based approaches for mitigation through "Blue Carbon".

Dr Pidgeon has a broad background in marine sciences. After completing her Ph.D. in environmental engineering at Stanford University, she was a research scientist

working on coastal oceanography problems at the Scripps Institution of Oceanography in San Diego, California. Dr. Pidgeon has also worked in the Oil and Gas industry and as a consultant addressing pollutant issues in coastal waters.

At CI, Dr Pidgeon's primary focus is integrating ocean sciences into effective conservation strategies and field implementation. This particularly includes addressing the impacts of climate change on coastal and ocean communities and environments.

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Seager, Jerry – Director of Program Development for the Verified Carbon Standard



As the Director of Program Development for the Verified Carbon Standard, Jerry heads up all new initiatives that expand the scope of the VCS Program. Prior to joining the VCS, Jerry worked at The CarbonNeutral Company, leading on project origination of voluntary market and CDM projects. Jerry's career also includes eight years in the financial services industry, designing trading and risk management systems. He has a master's degree in Environmental Technology from Imperial College London.

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Tedesco, Kathy - Project Director, International Ocean Carbon Coordination Project, UNESCO-IOC



Kathy currently serves as the Director of the International Ocean Carbon Coordination Project (IOCCP) of the Intergovernmental Oceanographic Commission - UNESCO. The IOCCP promotes the development of a global network of ocean carbon observations for research through technical coordination and communications services, international agreements on standards and methods, and advocacy and links to the global observing systems.

Prior to this, Kathy served as Program Manager for the Global Carbon Cycle Program (GCC) in the Climate Program Office at the National Oceanic and Atmospheric Administration. Her work involved planning future research directions for GCC, administering peer review of proposals and research projects, and recommending and managing funded research. She represented NOAA on the Carbon Cycle Interagency Working Group under the U.S. Climate Change Science Program, along with representatives from more than ten federal agencies, coordinating U.S. carbon cycle research through linked interdisciplinary research elements and crosscutting activities.

Kathy has a Masters degree in geological oceanography from the University of Colorado on Late Quaternary fluctuations of the Laurentide Ice Sheet and North Atlantic Heinrich Events and a Ph.D. from the University of South Carolina. Her Ph.D. research focused on the calibration of paleoenvironmental proxies from the Cariaco Basin, Venezuela and their application to Holocene paleoclimate reconstructions for the circum-Caribbean region. Kathy was a Mendenhall Postdoctoral Fellow with the U.S. Geological Survey in St. Petersburg, FL and continues close collaboration with researchers on her sediment trap project in the northern Gulf of Mexico.

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Ullman, Roger – Executive Director, Linden Trust for Conservation

Roger Ullman joined LTC in 2006 as its first Executive Director. From 2002 to 2006 he was at Rainforest Alliance, as Director of Strategic Business Development and Managing Director of the SmartWood program. SmartWood is the world's leading certifier to the standards of the Forest Stewardship Council, with operations in more than 50 countries. For nearly two decades before that Mr. Ullman worked on Wall Street, most recently as a Managing Director of investment banking at Merrill Lynch, where he started and built the firm's mergers and acquisitions business in Latin America. He volunteers as a leader of Environmental Entrepreneurs in New York and is a founding organizer of New Resource Bank. He holds an MBA from Harvard Business School and a BA in history from Harvard College.

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Webbe, Jaime – Programme Officer for Climate Change and Dry and Sub-humid Lands of the Secretariat of the Convention on Biological Diversity



Jaime is responsible for linking the Secretariat’s work on drylands and climate change with the objectives and activities of the other Rio Conventions (the United Nations Framework Convention on Climate Change and the Convention to Combat Desertification). She is also the focal point for the Nairobi work programme on impacts, vulnerability and adaptation to climate change.

Jaime’s prior work includes protected areas management with the government of British Columbia and sustainable land management in sub-Saharan Africa with a number of international organizations including the World Bank and the International Fund for Agricultural Development.

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Zavagli, Monica - Scientific & Technical Support Officer, The Ramsar Convention on Wetlands



Monica has been the Scientific and Technical Officer at the Ramsar Convention secretariat since 2009, where she has a coordination role over the work of the Convention’s Scientific and Technical Review Panel (STRP) and collaborates with other Multilateral Environmental Agreements and organizations in fostering sustainable use of wetlands. She joined the Secretariat in 2007 working as Assistant Adviser for the European region. Prior to Ramsar Monica has worked with the Royal Society for Marine Conservation in Jordan, in national parks in Costa Rica and at the Italian Permanent Mission to the UN offices in Geneva. Since 2007 she has also been involved in several coral reef resilience assessments with WWF and the International Union for Conservation of Nature (IUCN) in Tanzania and Seychelles. She has a MSc in Natural resources management from the University of Bologna.

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Support staff

Hoyt, Sarah – Conservation International

Johnston, Lisa – Marine Research Fellow, IUCN



Lisa joined IUCN this summer as a Marine Research Fellow with the Global Marine and Polar Programme, where she has been contributing to IUCN's work on blue carbon. She is currently pursuing a Master's degree in International Environmental Policy at the Monterey Institute of International Studies.

Prior to her Masters program, Lisa worked for four years in Indonesia with several local NGO's on projects including improved cook stoves, organic agriculture, mangrove restoration and sustainable livelihoods. While working there she developed an interest in climate change policy and economic incentives for conservation.

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